



MAURITANIDES

7TH MAURITANIAN MINING & ENERGY CONFERENCE AND EXHIBITION

Mauritania, Land of Opportunities

CONFERENCE & EXHIBITION

25 - 27 FEBRUARY 2025

Al Mourabitoune Conference Center

Nouakchott, Mauritania

**INVESTMENT, TECHNOLOGY & INFRASTRUCTURE –
THE FUTURE OF MINING AND ENERGY IN MAURITANIA**

www.mauritanidesmr.com

Organised by

SPIRE EVENTS

Officially Endorsed by



The Ministry of Mines and Industry



The Ministry of Energy and Petroleum

UNDER THE PATRONAGE OF



HIS EXCELLENCY MOHAMED OULD CHEIKH EL GHAZOUANI

President

Islamic Republic of Mauritania

THE FOREMOST NORTH WEST AFRICAN FORUM FOR THE GLOBAL MINING, OIL & GAS AND RENEWABLES STAKEHOLDERS OF MAURITANIA

Taking place under the patronage of H.E. Mohamed Ould Ghazouani, President of Mauritania, **Mauritanides Mining & Energy Conference and Exhibition is the region's largest international mining, oil & gas and clean energy show** and gathering of top mining, hydrocarbons & renewables executives, representatives of regional executive authorities, investors, banks, industry associations, service companies and equipment producers for three days of networking, knowledge sharing and business matching.

The event has separate 2 days conference, with free-to-attend exhibition, hosting the world's leading mining, energy, technology & service providers and post conference site-tours.

SHOW HIGHLIGHTS



2000+

ATTENDEES



800+

DELEGATES



100+

EXHIBITORS



70+

SPEAKERS



1

**UNMISSABLE
SHOW**

WHO SPONSORS AND EXHIBITS - MINING

WHO SPONSORS AND EXHIBITS - ENERGY

THIS IS YOUR ONE-STOP PLACE FOR PRODUCT DEMONSTRATIONS AND NETWORKING



Governments & Investment Promotion Boards



Developers, Explorers & Juniors



Mid-Tier & Major Mining Companies



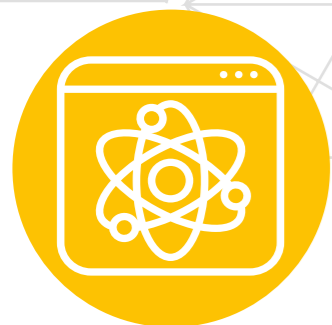
Mining & Engineering Consultants



Banks, Financial Services & Legal Firms



Mine Production, Processing and Exploration Services



Technology Developers



Heavy Equipment & Machinery Suppliers



Other Mining & Metals Solutions Providers



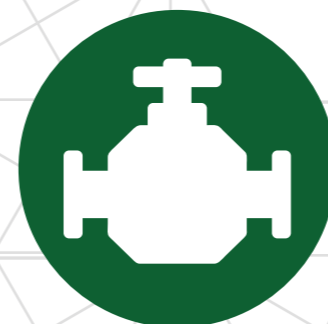
IOCs & NOCs



International E&P Players



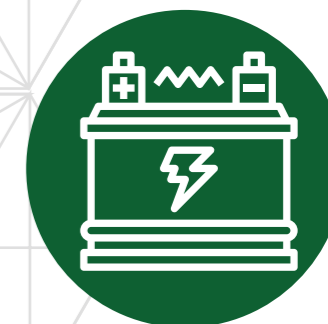
Midstream & Downstream Operators



Oil & Gas Equipment Manufacturers



Solar Energy Companies



Energy Storage & Batteries Solution Providers



Clean Technology & Wind Turbines



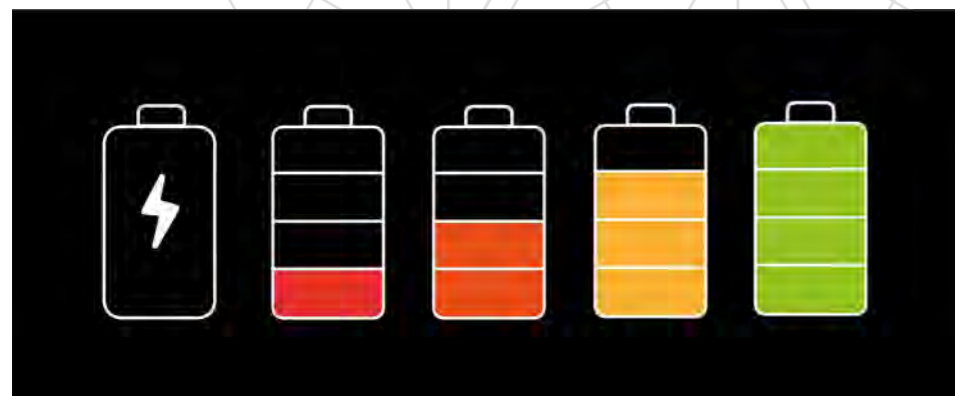
EPCs, Developers & Engineering Services



Services, Technology Providers & Consultants

MAURITANIA ENERGY TRANSFORMATION

Mauritanides Mining & Energy Conference and Exhibition will always support you through the global energy transition. For the past 14 years, Mauritanides has helped the energy & mining stakeholders find solutions to pressing issues and we have included **renewables, hydrogen, batteries & clean energy** themes to support the future growth of Mauritania.



WHO ATTENDS MAURITANIDES MINING & ENERGY EXPO



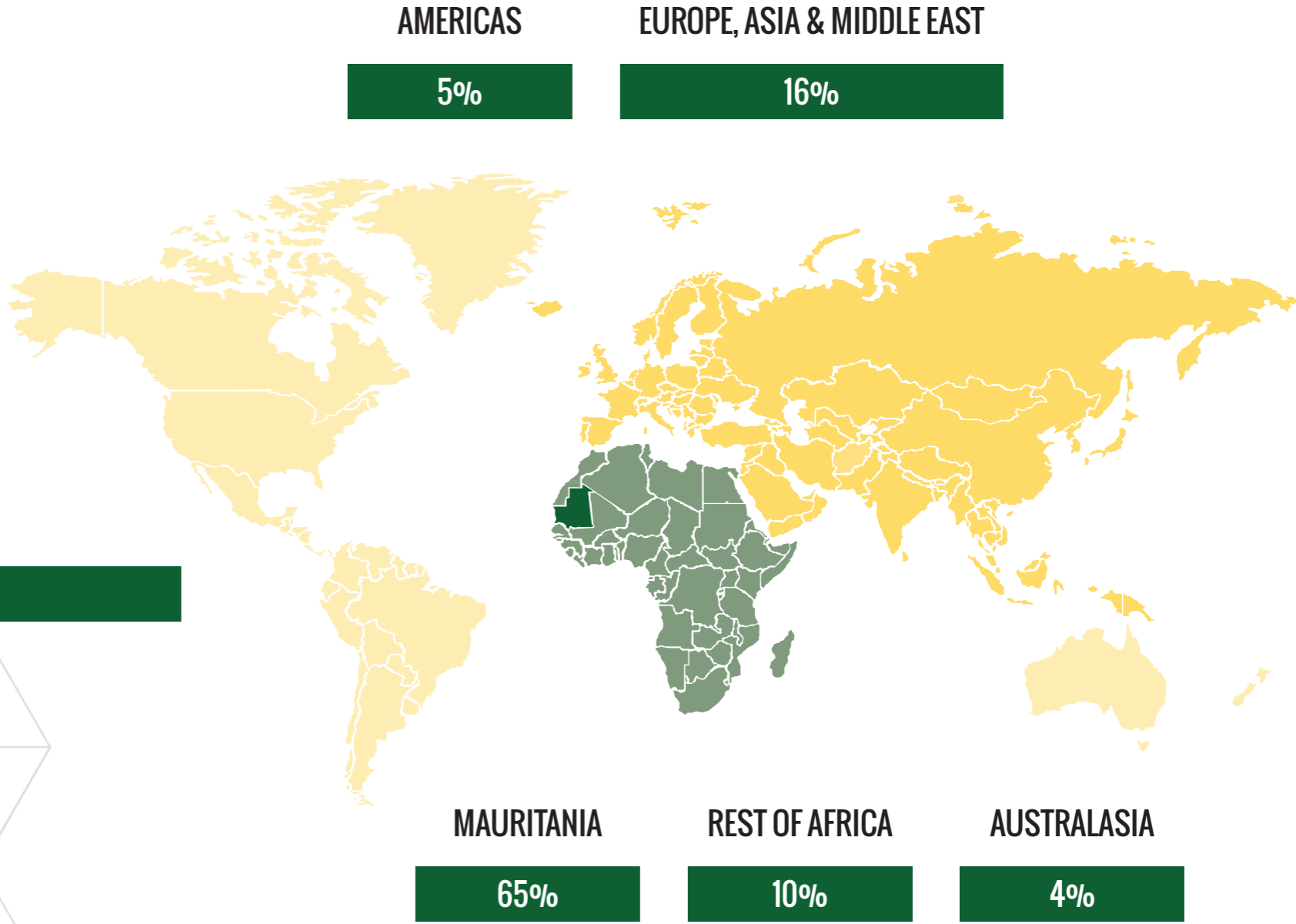
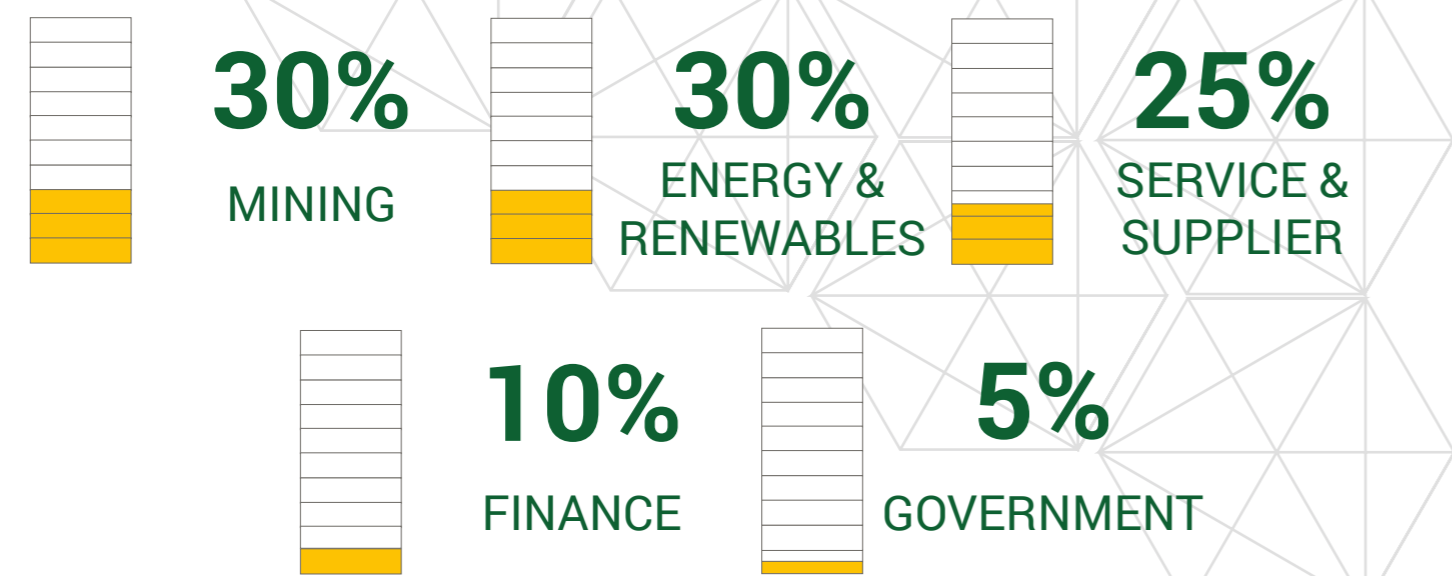
WHO ATTENDS THE CONFERENCE?



WHO ATTENDS THE EXHIBITION?



TOP DECISION MAKERS



2022 SPEAKERS



**H.E. MOHAMED
OULD BILAL**
Prime Minister
Government of
Mauritania



**H.E. ABDESSELAM
OULD MOHAMED
SALEH**
Minister
Ministry of Petroleum,
Mines and Energy,
Mauritania



**H.E. DR. AISSATOU
SOPHIE GLADIMA**
Minister
Ministry of Petroleum
and Energies, Senegal



**H.E. OUMAR
SARR**
Minister
Ministry of Mines and
Geology, Senegal



**MOUSTAPHA
BECHIR**
General Director of
Hydrocarbons
Ministry of Petroleum,
Mines and Energy,
Mauritania



**AHMED TALEB
MOHAMED**
Technical Advisor to
the Minister
Ministry of Petroleum,
Mines and Energy,
Mauritania



**J. PAUL
ROLLINSON**
President & CEO
Kinross Gold
Corporation, Canada



**MOHAMED VALL
TELMIDY**
CEO
SNIM,
Mauritania



**GORDON
BIRRELL**
EVP Production &
Operations
BP International,
United Kingdom



**TOURAD ABDEL
BAGHI**
CEO
SMH,
Mauritania



ADAMA DIALLO
CEO
Petrosen Holding,
Senegal



**AMINA BEN
KHADRA**
CEO
ONHYM,
Morocco



FETHI ARABI
Vice President
SONATRACH,
Algeria



BABOUCARR NJIE
CEO
Gambia National
Petroleum
Corporation, Gambia



**AMADOU
DOUMBOUYA**
CEO
SONAP,
Guinea



TARIK HAMANE
Vice President Global
Hydrogen Development
Total Eren,
France



**DR. HABIB
TROUDI**
Exploration Studies
Director
ETAP, Tunisia



TARIK BERAIR
Business Development
& Sales Manager -
Commercial Africa
Technip Energies,
France



TONY PYETTE
Acting General
Manager
Mauritanian Copper
Mines S.A.,
Mauritania



**SID AHMED
ABEIDNA**
Chairman
SOGECO,
Mauritania



**MARGARET
MUTSCHLER**
Development
Director for Africa
CWP Global,
United States



**SUSANA
MOREIRA**
Senior Gas Specialist
& Hydrogen Expert
World Bank,
United States



SID'AHMED BOUH
Director
The Maghreb Bank for
Investment and
Foreign Trade, Tunisia



**SIDI MOHAMED
KAEM**
President
National Federation
of Gold Factories
(FENOR), Mauritania



**MOHAMEDOU
ABEIH**
Executive Director
Maurilog,
Mauritania



ALEXIS FORREST
Director, Supply Chain
Tasiast Mauritania
Limited SA,
Mauritania



SALAH EL-EKHFIFI
Exploration
Geologist
National Oil
Corporation, Libya

THE LARGEST MINING & ENERGY EVENT IN MAURITANIA



NETWORKING

NETWORKING MEALS & EVENING GALA DINNER



Food and drinks always make excellent conversation starters. Hence Mauritanides devotes substantial time to create the perfect environment for relaxed, casual networking meals and drinks.

With no set time limit on how long each meeting should last, attendees can freely mingle and discover new opportunities and contacts. The team is also on site to match make attendees based on their common business profiles or objectives.

EXHIBITION FLOOR



At Mauritanides, the exhibition floor provides attendees the perfect opportunity to discover the latest mining & energy projects and new discoveries and experience the latest technological gadgets and applications in person.

Speak to companies CEOs and discuss the feasibility of the projects and financing options. At the same time witness how latest innovations can be applied to enhance various processes in the mining & energy sector, in ways never even previously thought possible.

DISCUSSIONS



We all have our pet topics and interests and some of us prefer sharing what we know with others in a small group settings.

Roundtable discussions, with country, commodity or other mining & energy specific topics, presents a perfect platform for more cosy intellectual discussions. Moreover, conversations with other like-minded individuals provides a great opportunity to exchange viewpoints and foster new business contacts.

1-2-1 MEETINGS



Undivided one to one attention is a tried and tested networking method. They can be a great platform to have confidential, direct and targeted conversations. Mauritanides, with the help of the virtual business matching tool or on site staff introductions, facilitate such networking opportunities.

MARKETING OPPORTUNITIES

PR & MARKETING CAMPAIGN

PREMIUM SPONSORSHIP

This option is for companies wanting to lead the market, demonstrate their expertise and increase market presence. Sponsorship packages are tailored to meet your specific business goals, and typically include speaking slots, panel discussion roles, a prominent stand and various marketing benefits.

GET CREATIVE WITH BESPOKE PACKAGES

Explore the benefits of our bespoke offerings to support your marketing efforts and grow your brand in front of Mauritania mining & energy leaders.

EXHIBITION STAND

There are 100 exclusive stands available on the show floor with variety of sizes available. The earlier you reserve the better the position you'll secure.

10 Reasons why you should get involved

- 1 Mauritianides Mining & Energy is your chance to align your brand with forward-thinking mining & energy executives, governments, entrepreneurs, investors and innovators
- 2 Enhance your visibility in front of 2000 industry professionals
- 3 Region's only & the largest platform solely dedicated to mining and energy
- 4 Launch new services, products & initiatives
- 5 Get brand prominence as an industry leader in Northwest Africa
- 6 Establish your presence & open doors to new markets before your competitors
- 7 Meet, engage and do business with business professionals across Mauritania
- 8 Generate new leads and meet buyers and decision makers
- 9 Showcase your thought leadership
- 10 Benefit from our exclusive networking activities: 1-2-1 business meeting platform, lunches, gala dinner & evening cocktail receptions

Our marketing campaign starts early and is a fully integrated digital campaign using a variety of channels:



Email Campaign



Print & Web



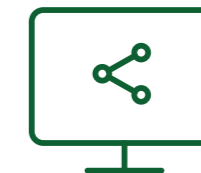
Partners



Social Media



Sales Team



TV & Radio



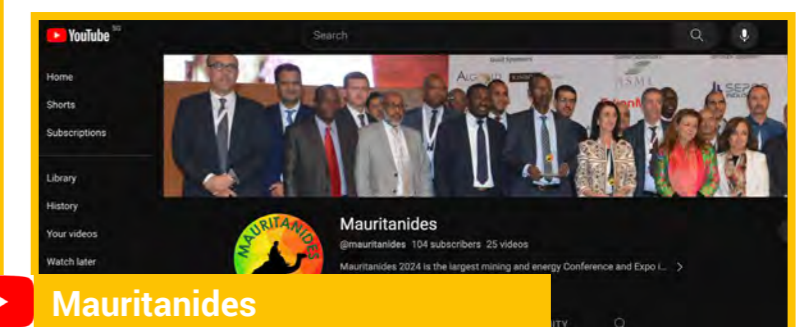
in Mauritianides



f Mauritianides1



X @Mauritanides1



YouTube Mauritianides

EXHIBITION PACKAGES

SPONSORSHIP PACKAGES

SHELL SCHEME

Shell scheme stands provides you with a 'fitted booth' of 6m², 12m² or 18m² (max).

INCLUDES

- 1 Cocktail Table
- 2 Cocktail Chairs
- Carpet
- Electricity plug points
- Fascia board with your company or product name
- Spotlights
- Walling up to 3 sides
- Logo & description on website
- Logo & description in event guide



All other items are the responsibility of the exhibitor, and can be ordered via the forms made available in this manual.

RAW SCHEME | SPONSORS ONLY

Raw space gives you the opportunity to design and construct your own, unique stand on a larger area of raw space, using different flooring, walls and lightning.

INCLUDES

- Desired space
- Logo & description on website
- Logo & description in event guide

OUTDOOR SCHEME

Outdoor space gives you the opportunity to display your own machinery & equipment.

INCLUDES

- Desired space
- Logo & description on website
- Logo & description in event guide

PACKAGE / BENEFITS	LEAD	PLATINUM	GOLD	SILVER	ASSOCIATE	EXHIBITOR
Content & Industry Thought Leadership						
Keynote Presentation	1					
Premium Presentation - Day 1		1				
Premium Presentation - Day 2			1	1		
Panel Discussion	2	1	1	1		
Exhibition & Business Development Benefits						
Exhibition Stand	24m ²	18m ²	12m ²	9m ²	9m ²	6m ²
Conference Passes	15	10	6	4	4	2
Exhibitor Staff Passes	8	4	3	2	2	1
Gala Dinner Passes	12	8	5	3	3	
Access to Networking Functions	✓	✓	✓	✓	✓	✓
Branding, Marketing & Profiling Benefits						
Social Media Sponsor Announcement	1	1	1	1	1	
Logo & Profile Listing - Website	✓	✓	✓	✓	✓	✓
Logo & Profile Listing - Show Guide	350 words	250 words	150 words	100 words	50 words	50 words
Advertisement - Show Guide	2 pages	1 page	1/2 page	1/4 page		
Advertisement - Brochure	2 pages	1 page	1/2 page			
Featured Sponsor - Newsletter	1	1	1			
Social Media Posts - All Content to be Provided by Sponsor	3	2	2	1	1	
Pre, On-site & Post Event Opportunities						
Inserts in the Delegate Packs	✓	✓	✓			
Logo - Conference Room Backdrop	✓	✓	✓	✓	✓	
Video Advert - Conference Room	1	1				
Post Event Report	✓	✓	✓	✓	✓	✓



SPEAKING, SPONSORSHIP & EXHIBITION OPPORTUNITIES



Daniel Radz
daniel.radz@spire-events.com
Tel: +65 9649 1062

SPONSORSHIP & EXHIBITION OPPORTUNITIES



Mahesh Babu
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SPONSORSHIP & EXHIBITION OPPORTUNITIES



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PRESS, MEDIA & PUBLIC RELATIONS OPPORTUNITIES



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Tel: +65 9127 6642

DELEGATE REGISTRATION



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GENERAL QUERIES & EVENT REGISTRATION



enquiry@spire-events.com

CRITICAL MINERALS ASSOCIATION

Your Global Mining Authority

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